



Moderator: BJ Johnson

BJ Johnson is the Director of College Scouting and Player Evaluation for the Brooklyn Nets, a role he's held since 2016. In this pivotal position, BJ excels in identifying and evaluating potential players who align with the team's values and style of play. His comprehensive approach encompasses various aspects such as basketball skills, family background, medical history, and academic performance. BJ also collaborates with the analytics department to leverage data-driven insights in scouting, and he's a trailblazer in implementing innovative scouting technologies.

With an impressive background, including his tenure with USA Basketball and the Olympic teams, BJ's expertise in talent evaluation and player development is invaluable. His journey from being a walk-on for the Villanova University Men's Basketball Team to his current role reflects his unwavering dedication and commitment to the sport. BJ's impact extends beyond the Brooklyn Nets, contributing significantly to the growth of basketball talent on a national level.

- <https://metamorphinvest.com/about-us/>

Keynote Speaker: Cydnee Mebane

Cydnee Mebane is a Winston-Salem native and 2019 UNCG graduate, receiving a major in Media Studies and minor in Communications. She is a proud alum of the Campus Greensboro Fellows Program, and has worked with several non-profits in downtown Greensboro including Downtown Greensboro Parks, Downtown Greensboro Inc, and The Arts Council of Greater Greensboro. She currently serves the City of Greensboro as a People & Culture Communications Specialist, and recently joined the board of Reconsidered Goods.

P&C Communications Specialist
Communications and Marketing Department
City of Greensboro
Phone: 336-373-3763
PO Box 3136, Greensboro, NC 27402-3136
www.greensboro-nc.gov

- <https://www.linkedin.com/in/cydnee-mebane-631089181/>

Panelist: Alyzza May

Alyzza May (they, them) is an angelic troublemaker, moving in the lineages of cultural workers, popular educators, and community builders alike. Co-creating aspects of the solidarity and new economies have been a focus of theirs, having helped bring the first participatory budgeting process to the South in Greensboro, NC, working in the field of cooperative economics, curating over a dozen community-engaged murals, and most recently helping to launch Freedom Fridges with Greensboro Mutual Aid. Alyzza is a former member of Cakalak Thunder, plant daddy, and a proud Titi to two puntastic twins.

- <https://carolinaangles.com/2018/03/22/the-battle-for-the-heart-of-downtown-greensboro/>
- <https://m.facebook.com/groups/2291393057833576/user/55102107/>
- <https://www.linkedin.com/in/alyzzamay/>

Panelist: Jose Bernal Munoz

Jose Bernal Munoz is the Executive Director at FaithAction International and oversees the daily operations of the organization and staff – while continuing to develop and strengthen community partnerships. Jose is originally from Mexico and has been with FaithAction for over 7 years. Within his tenure with the organization, he has managed and worked within the Legal Department, the Immigrant Assistance Center, and overseen the administrative and operational aspect of the organization. Through his previous non-profit experiences, he has advocated for immigrant rights and provided direct services to immigrants and refugees. Jose graduated from Guilford College with a B.S. in Accounting and minored in Community Problem Solving and Latin American Studies. As a first-generation immigrant, Jose strives to address social and economic injustices, and be a voice for marginalized communities. Through his work, he strives to create more inclusive and safer communities.

- <https://faithaction.org/about/>
- <https://www.youtube.com/watch?v=hhURHa15hvg>

Panelist: Sterling Harris

Sterling Harris, who joined Greensboro Television Network (GTN) team in 2022, is a graduate from North Carolina Central University where he received his bachelor's degree in mass communication with a concentration in broadcast media. Prior to his hiring/arrival, he worked as a freelance music producer/engineer in Charlotte, NC, and a colorist/editor for Bull City Documentary Squad located in Durham, NC, while attending school.

- <https://www.greensboro-nc.gov/departments/communications-marketing/greensboro-television-network-gtn/gtn-staff>

Panelist: Kathryn Hubert

Kathryn Hubert is the creative force behind Chez Genese, a culinary gem nestled in the heart of Greensboro. With a passion for French cuisine and a dedication to delivering exceptional dining experiences, Kathryn has become a beloved figure in the local culinary scene.

Her lifelong love affair with food began early, playing with construction paper "ingredients" as a young child, and evolved into a profound creative outlet in the high-school kitchen. Armed with an associate's degree in culinary arts and later a Bachelor's in hospitality management from UNC Greensboro, she gained invaluable experience as a behavioral support assistant with the Autism Society of North Carolina, drawing inspiration from her cousins who are on the autism spectrum. A transformative year in France's Burgundy region exposed her to the rich tapestry of French culture, instilling in her a profound appreciation for their culinary heritage, hospitality, and service. Her dream of bringing a taste of France to Greensboro became a reality when she founded Chez Genese. The cozy bistro quickly became a neighborhood favorite, known for its exquisite French-inspired dishes made from locally sourced, seasonal ingredients. Her commitment to authenticity shines through in every offering, whether it's a great cup of coffee, a savory quiche, or a decadent dessert.

Kathryn Hubert's life is a tapestry of courage, compassion, and creativity. It is a blend of culinary expertise, a heart for helping individuals with disabilities, and an unwavering commitment to second chances.

- <https://www.yokeandabundance.com/yoke-and-abundance/wise-women-wednesday-kathryn-hubert>
- https://www.madeingso.com/2019/03/20/kathryn_hubert/
- <https://www.ohenrymag.com/greensboros-next-wave/>

Panelist: William Nesmith

William is a Carolina native, MBA grad, and a classically trained pianist. His music comes from a real place, full of true experiences and raw feelings. He seems to evoke an enduring optimism—even in his darkest songs while taking listeners on a ride they'll never want to get off.

Since 2018, Nesmith has played hundreds of shows with an acoustic set of popular covers and fun original tunes (while wearing party sunglasses). He's the 2018 Nashville Songwriters Association International (NSAI) Songwriter's Standoff winner and the 2020 Doodad Farm 60-second songwriting contest winner. He also placed 2nd in four categories in Yes Weekly's "The Triad's Best 2020" (Best Musician in the Triad, Best Songwriter, Best Vocalist, Best Piano Player).

- <https://www.williamnesmith.com/about>
- <https://www.linkedin.com/in/william-nesmith-85313b36/>